



# Challenges of Removing Salt as a Sodium Reduction Solution for Foods

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# Sodium Intake and Health Outcomes

## *Why the Interest in Sodium Reduction?*

**41 Million**

*Deaths due to noncommunicable diseases (NCD)  
(71% of all deaths)*

**17.9 Million**

*Deaths due to cardiovascular disease (44% of NCD)*

**1 Billion**

*Affected by high blood pressure (hypertension)*

**2.5 Million**

*Preventable deaths if individuals consume  
recommended sodium intake of 2000 mg/day (5 g salt)*

# Drivers for Sodium Reduction

## Consumer/Market Trends

- **Health & Nutrition**
  - Low sodium
- **Permissible / Indulgent**
  - Sea salt



## Policy/Regulation

- **Decision makers**
  - Government
- **Influencers**
  - Non-government organizations, academia, food industry



# Primary Sources of Sodium by Geography<sup>1</sup>

Country	Food Source of Sodium (%)
China	Home cooking (76%)
Japan	Four food categories <sup>2</sup> (63%)
United Kingdom	Processed foods (95%)
United States	Processed foods (71%)

<sup>1</sup>Anderson et al. 2010. *J Am Diet Assoc.* 110(5):736-745

<sup>2</sup>Soy sauce (20%), processed fish (15%), salted soups (15%), preserved vegetables (13%)

***Salt is a common ingredient and salt reduction is generally the first step for sodium reduction***

# Processed Food Sources of Sodium

Bakery	Dairy Products	Fermented Vegetables	Meat	Snacks & Cereal
<ul style="list-style-type: none"><li>• Inherent in grains</li><li>• Preservatives</li><li>• Leavening agents</li><li>• Reducing/oxidizing agents</li><li>• Emulsifiers</li><li>• Salt</li></ul>	<ul style="list-style-type: none"><li>• Milk (intrinsic)</li><li>• Salt</li><li>• Emulsifying salts</li><li>• Preservatives</li><li>• Flavors or flavor enhancers</li><li>• Dairy powders</li><li>• Salt</li></ul>	<ul style="list-style-type: none"><li>• Inherent in vegetables</li><li>• Preservatives (e.g. sodium benzoate)</li><li>• Color retention agents</li><li>• Salt</li></ul>	<ul style="list-style-type: none"><li>• Meat (intrinsic)</li><li>• Preservatives</li><li>• Phosphates</li><li>• Non-meat proteins</li><li>• Seasonings</li><li>• Salt</li></ul>	<ul style="list-style-type: none"><li>• Flavors or flavor enhancers/carriers</li><li>• Buffering agents</li><li>• Salt</li></ul>

- ***Salt is commonly used in all of these food sources***

# Functional Role of Salt in Foods

- Microbial Management
  - Impacts water activity ( $A_w$ )
  - Organisms sensitive to  $A_w$
- Protein Modification
  - Structure
  - Physical properties
- Sensory Attributes
  - Taste:
    - Salty and flavor enhancement
  - Texture
  - Quality



# Microbial Management

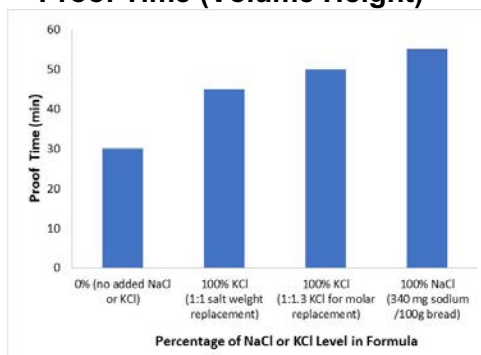
## Addition of salt to foods:

- Decreases water activity ( $A_w$ ), a tool to control growth of microorganisms
- Meat applications: prevents growth of spoilage organisms (Table 1)
- Yeast leavened products: controls yeast fermentation for desired gas formation (Figure 1 and Figure 2)
- Fermented products (meats, vegetables, cheese): creates environment for desired microorganism

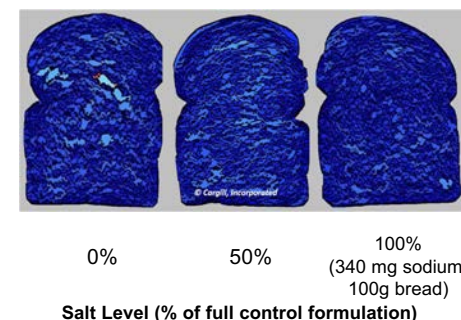
**Table 1. Effect of salt on roasted chicken shelf-life<sup>1</sup>**

Percent Sodium Reduction (mg sodium/100 g meat)	Growth Time: Log 2 to Log 4 (days) <sup>2,3</sup>	Lag Time (days) <sup>2,3</sup>
0 (910)	70-100	31-89
25 (670)	65-93	28-83
50 (470)	58-84	25-75

**Figure 1. Effect of Salt (NaCl) and Potassium Chloride (KCl) on Bread Proof Time (Volume Height)<sup>1</sup>**



**Figure 2. Effect of Salt (NaCl) Level on Air Cell Distribution (C-Cell) in White Bread<sup>1</sup>**



<sup>1</sup>Cargill, Inc., proprietary research

<sup>2</sup>Opti.Form® Listeria Control Model 2007 – theoretical model

<sup>3</sup>First and second value at 99% and 95% confidence, respectively

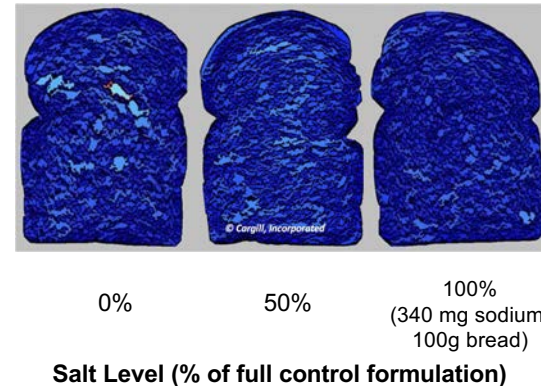


# Protein Modification

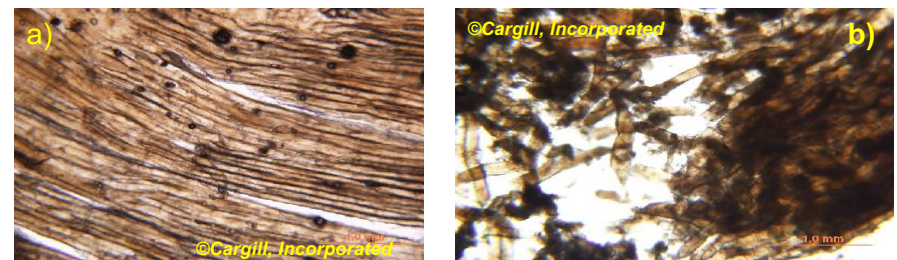
## Addition of salt to foods:

- Alters secondary and tertiary structure of proteins, and protein-protein interactions
- Cheese applications: increases protein hydration, which impacts texture, rheology and melting characteristics
- Bakery applications: decreases gluten formation, but also increases gluten strength
- Meat applications: extracts and helps solubilize myofibrillar proteins (Figure 3). Increases water holding capacity and improves texture.

**Figure 2. Effect of Salt (NaCl) Level on Air Cell Distribution (C-Cell) in White Bread<sup>1</sup>**



**Figure 3. Effect of Salt (0 and 2% w/w) on the Myofibril Protein Swelling and Structure in Deli Hams<sup>1</sup>**



a) salt added at 2% (wt/wt), b) no added salt (0% wt/wt).

<sup>1</sup>Cargill, Inc., proprietary research



# Sensory

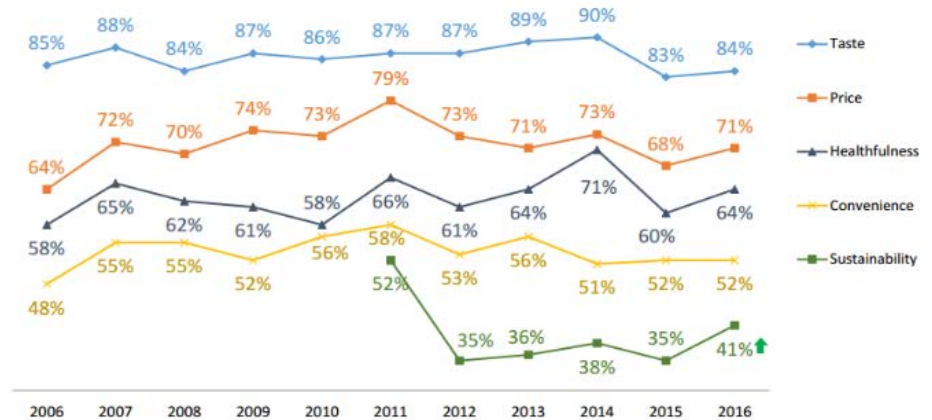
## Addition of salt to foods:

- Taste number one driver for consumer purchase intent
- Provides salty taste and flavor enhancement, suppresses undesirable flavors
- Impacts Aw – flavor and acid production by organisms
- Impacts protein structure (texture)
- Gradual salt reduction and consumer acceptance is application specific<sup>1</sup>
- Other chloride salts (potassium, calcium and magnesium) similar to sodium, but adds bitter/off notes in some applications (e.g. cheese<sup>2</sup>)

<sup>1</sup>Drake et al. 2011. *J Dairy Sci.* 94(2):636

<sup>2</sup>Grummer et al. 2012. *J Dairy Sci.* 95:2830

How much of an impact do the following have on your decision to buy foods and beverages?  
(% Rating 4 to 5 on 5-point scale, from No Impact to A Great Impact)



Source: International Food Information Council Foundation. 2017 Food & Health Survey: A Healthy Perspective: Understanding American Food Values.



*No other single ingredient replicates  
all the sensory attributes of salt.*



## Conclusions

- Government and non-government organization continue to encourage food industry to decrease sodium in foods
- Salt has many functional roles (e.g. microbial management, protein modification, sensory) in foods, making it a significant tool for product developers
- Gradual salt reduction may help with consumer taste acceptance, but too low of a salt level impacts other attributes
- No single ingredients performs all the functional roles of salt, which adds to the challenges of reformulation
- Additional research required to overcome technical challenges, especially the area of salty taste receptors



# Questions



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